



MANUSCRIPT SUBMISSION QUESTIONNAIRE

Please submit 5 hard copies of your manuscript. Mail with this completed form to:

Durango Herald Small Press • P.O. Drawer A • Durango, CO 81302

Voice (970) 375-4585 • e-mail Robert@directoryplus.com

Date: _____

Full name: _____

Pen name: _____

Street address: _____

City, state, zip: _____

Telephone: _____

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Title of your book: _____

Subtitle: _____

Author(s): _____

Genre (children's, history, etc.): _____

Is your manuscript under review with any other publishers? _____

Your vision: hardcover/softcover, number of pages, special binding, quantity, images, colors, etc. _____

What are your qualifications for writing this book? _____

Would you like us to handle your distribution and fulfillment? _____

How will you promote this book? _____

THANK YOU FOR YOUR SUBMISSION.

Your manuscript will reviewed by the Durango Herald Small Press editorial board.

Please allow 10-15 weeks for the review process.

You will be notified in writing of the review results.

Here are some of the elements DHSP looks for in deciding whether to publish a book.

1. Does the subject matter reflect the lifestyle, culture and/or history of the people, places or events in the Four Corners region?

2. How many similar titles are already on the market?

3. Why is your book better?

4. What customer or market need does your book answer (unique subject, topic, other)?

5. What are you willing to do to promote the book (signings, travel, direct mail, etc.)?

6. Content can help sell other products/services?

7. Fits with Catalog Sales: Subject, content fits product mix of our catalog?

8. Museum Store Fit: Subject, content fits product mix of museums, tourist venues, historical sites?

9. Custom Publishing/Private Labeling Fit: If book could be sold as a premium, could it be repackaged for a specific type of company (with cover or content customized to fit the company)?

10. Can subject expand into a series or derivative products (booklets, posters)?



SUBMISSION AND REVIEW PROCESS

